BCR Seed Starter invests 500,000 euro in Kinderpedia, a Romanian edtech company developing a global school management and communication platform already present in over 40 countries

The investment completes the funding round led by Simpact Ventures, which now reaches 2.7 million euro, and supports the international expansion of the Kinderpedia platform as well as the development of new AI-powered features.

Bucharest, 11 November 2026 – BCR Seed Starter, Romania's first bank-backed corporate venture capital (CVC) vehicle, announces a **€500,000 investment in Kinderpedia**, a Romanian technology company that has developed a SaaS management and communication platform for schools and nurseries. The investment completes the €2.7 million round led by Polish investment fund Simpact Ventures, in which existing investors Early Game Ventures and ROCA X also participated. Kinderpedia joins the BCR Seed Starter portfolio alongside Licenseware, Profluo and FieldOS, in line with BCR Seed Starter's strategy of supporting Romanian technology start-ups with internationally scalable business models.

Founded by **Daniel Rogoz, Evelina Necula and Valentin Ilea**, Kinderpedia has developed a SaaS platform that integrates the academic, administrative and financial management of education institutions, covering the entire student journey: from admissions and enrolment to classroom activities, progress assessment, family communication, automated invoicing and payment management. By centralising data and automating repetitive processes, the platform helps teachers save more than nine hours per week on administrative work and gives leadership teams an up-to-date view of academic, operational and financial performance. Available on the web and through mobile applications in more than 45 languages, Kinderpedia also integrates AI-powered features that simplify communication, reporting and student progress monitoring.

More than 2,000 schools and nurseries across over 40 countries are currently registered on Kinderpedia, forming an international community of more than 500,000 teachers, students, parents and education leaders. The company is strengthening its presence in Central and Eastern Europe, accelerating commercial growth in the Middle East and Africa, and continuing its expansion into Latin American markets.

"We are investing in Kinderpedia because we see the company as an example of how technology developed in Romania can create value on a global scale. The team has built a product that addresses real needs in education, helping schools operate more efficiently and enabling teachers and families to collaborate more effectively. As the first CVC of a bank in Romania, we provide the companies we invest in with capital, banking expertise and access to BCR's network of clients and partners. In this way, we contribute to building a Romanian entrepreneurial community capable of delivering meaningful innovation, with social impact and competitiveness in international markets," said **Carmen Dibuș, CEO of BCR Seed Starter**.

The capital raised through this funding round will support accelerated international expansion, the development of new AI-powered capabilities and the growth of the company's commercial and product teams. Kinderpedia aims to strengthen its position as a technology partner for independent schools and international education groups, at a time when operational efficiency, data security and school-family

collaboration are becoming increasingly important priorities for education institutions.

"From an investment perspective, Kinderpedia brings together several key elements required to scale a SaaS business: a mature product validated by education institutions in more than 40 countries, a business model adaptable to different markets, and a team that understands both user needs and the complexity of the processes it digitises. Integrating academic management with administrative and financial operations creates a strong value proposition, while the platform's ability to serve different education systems and local contexts is a competitive advantage in international expansion. We believe that BCR's experience and access to Erste Group's partner network in the region can help strengthen this growth trajectory," said **Adrian Roșoagă, Chief Investment Officer at BCR Seed Starter**.

"BCR Seed Starter's investment provides Kinderpedia with the resources needed to accelerate our international growth and brings us closer to our goal of building intelligent, integrated infrastructure that connects the entire educational journey, gives school leadership teams clearer access to information and strengthens collaboration between schools and families. The launch of our admissions management module and international digital markbook reflects this direction and expands Kinderpedia's ability to meet the needs of diverse institutions and education systems. At the same time, we continue to develop AI-powered features that simplify access to data and reduce repetitive tasks, allowing teachers and school leaders to focus on supporting every child. We are delighted to welcome BCR Seed Starter as a partner that brings not only capital, but also experience, credibility and access to a valuable ecosystem for our next stage of growth," said **Daniel Rogoz, CEO and Co-founder of Kinderpedia**.

BCR Seed Starter's investment adds to the funding provided by Simpact Ventures and the investors who have supported Kinderpedia throughout its earlier development stages, including Early Game Ventures, ROCA X, Growceanu and the SeedBlink community, strengthening the company's financial foundation and partnerships for its next phase of growth.

"We led this funding round because we see in Kinderpedia a solution with significant potential for international growth and social impact, by improving school efficiency and strengthening collaboration with families. We are pleased to welcome BCR Seed Starter, a reputable CVC fund in Central and Eastern Europe, as a partner sharing this vision. Its contribution brings not only capital, but also expertise and access to the wider BCR–Erste Group ecosystem, creating new opportunities to accelerate Kinderpedia's growth and amplify its social impact," said **Jacek Ostrowski, Managing Partner at Simpact Ventures**.

In 2026, Kinderpedia received further national and international recognition. The platform was shortlisted for the **Global EdTech Prize 2026**, an international competition founded by T4 Education with the support of Owl Ventures and Digital Promise. At the **Romania Startup Awards 2026**, Kinderpedia received the **Tech Startup of the Year from Romania** and **EdTech Leader** titles. Also in 2026, **Evelina Necula**, Co-founder of Kinderpedia, won the **Prosus People's Choice Award** at the **Prosus Found-HER Challenge**, a competition dedicated to women entrepreneurs in technology.

These distinctions complement the recognition Kinderpedia consistently receives on international software review platforms such as **Capterra and G2**, where it is featured in rankings and shortlists across categories including **School Management, Classroom Management and Childcare**, earning distinctions such as **Leader and Regional Leader**, as well as recognition for service quality and implementation speed.

About Kinderpedia

Kinderpedia is an AI-powered school management and communication platform developed in Romania by Daniel Rogoz, Evelina Necula and Valentin Ilea. More than 2,000 education institutions across over 40 countries are registered on Kinderpedia. The platform integrates academic, administrative and financial management, family communication, student progress monitoring and admissions management into one secure digital platform.

Available on the web and through mobile applications in more than 45 languages, Kinderpedia offers AI-powered tools that automate repetitive tasks and support informed educational decision-making.

For more information: www.kinderpedia.co

About BCR Seed Starter

Launched in 2024, BCR Seed Starter is Romania's first corporate venture capital vehicle established by a bank. The company invests in seed and late-seed stage technology start-ups that contribute to the digitalisation and automation of the economy and develop innovative solutions with international growth potential.

Through capital, expertise and access to BCR's network of clients and partners, BCR Seed Starter supports Romanian companies in their next stages of growth.

For more information: www.seedstarter.ro

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