

Press Release

Bucharest, 21.03.2022

Maple Bear Global Schools partners with Kinderpedia to bring innovative school management and real-time communication to their educational communities across the world

Maple Bear Global Schools, the largest global Canadian bilingual education franchise network, joined hands with Kinderpedia, the complete communication and school management software and app. The partnership will offer the Maple Bear kindergartens and schools worldwide one unique operating system to integrate all their operational, financial, and educational activities and needs. Kinderpedia integrates tailored functionalities for the planning and monitoring of school operations, class management, progress monitoring, parent communication, and automatizes the invoicing of tuition fees.

Using Kinderpedia will bring the Maple Bear network in 32 countries around the world an integrated digital framework, which includes user management, communication, class management, financial and operational functionalities. The app is already being used for more than two years by two dynamic and innovative Maple Bear communities – Maple Bear CEE and Maple Bear UAE. The global roll-out of the solution is scheduled to occur over the next 18 months. New Maple Bear schools will open with Kinderpedia and the existing schools are invited to transition to the platform based on an implementation calendar, with assisted onboarding, user migration, personalized training and access to a diversified range of tutorials and usage guides.

“Innovative technology solutions is a key component of Maple Bear’s value offering, and partnering with Kinderpedia allows us to provide our teaching staff with intuitive tools to simplify their administrative tasks and make their work much more effective. The mobile app also allows us to open a channel of communication with our families, who play a critical role in collaborating with us in their children’s education journey. For our school owners and partners across the world, Kinderpedia provides an end-to-end school management tool, to ease administration and financial tasks in their regional networks, enhance transparency and dialogue and promote best practices.” Stated Arno Krug, CEO of Maple Bear Global Schools.

Maple Bear brings the best of Canadian bilingual education to the world by offering high quality education to prepare students to succeed in life. Canada's education system consistently ranks among the best in the world. In 2018, the Programme for International Student Assessment (PISA) ranked Canada #1 in the English-speaking world in science, math and reading. The Maple Bear model aims to provide a complete education of the child - physically, intellectually, emotionally, and socially, in which three components are fundamental: creativity, collaboration and critical thinking. There are currently more than 44,000 students enrolled in 550+ Maple Bear early childhood, elementary, middle, and high schools in 32 countries around the world.

“Joining forces with Maple Bear Global Schools, one of the fastest growing private education brands in the world, is an amazing opportunity to prove how beneficial innovative technology is for helping schools and nurseries improve their overall management processes. By empowering teachers, school managers, students and parents with user-



friendly and highly engaging digital products, education takes a huge leap into the future. We are happy and proud that Kinderpedia and Maple Bear already collaborate and share established best practices in several geographies. By taking our partnership one step further, we bring together world-class education and world-class technology, at a global level.” stated Daniel Rogoz, CEO and Co-founder of Kinderpedia.

Kinderpedia was built with the belief that the education of tomorrow relies on visionary schools and childcare centers, with inspiring and empowered teachers using innovative technology, relevant, interactive content and real-time communication to shape the minds and hearts of today's digital-native children. The complete communication and management solution dedicated to education aims to transform the way schools work through technology, on one side, by optimising their administrative processes and, on the other, by placing student-teacher-parent collaboration right at the core of the learning act. Developed to aid education institutions worldwide, Kinderpedia is securely hosted in cloud, on AWS, it is multi-language and multi-currency and it works as a native mobile app for both teachers and families. 2,000 schools and kindergartens are registered on Kinderpedia today, from 14 countries on 4 continents, totalling more than 200,000 student accounts.

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Kinderpedia

Kinderpedia is an innovative platform and app for education that provides all the digital infrastructure necessary for educational institutions to work smart and communicate efficiently and transparently, both in the classroom and with families.

Kinderpedia helps the staff of schools and kindergartens save 6 to 9 hours a week of their administrative time and to focus their efforts on the teaching act. It offers complete class management functionalities - daily schedule, attendance, grade book, homework module, remote video teaching, documents storing and distribution - which make it the optimal solution for schools. It improves parent engagement in education through a secure and easy-to-use interface. It offers managers a permanent perspective on all activities and communication in school or kindergarten.

Built to aid education institutions across the world, Kinderpedia is securely hosted in cloud, on AWS, it is multi-language and multi-currency and it works as a native mobile app on Android and iOS for both teachers and families. 2,000 schools and kindergartens are registered on Kinderpedia today, from 14 countries on 4 continents, totalling more than 200,000 student accounts.

Maple Bear Global Schools

Maple Bear Global Schools offer full Canadian programs utilizing Canadian methodology and curriculum developed by our own experts from the ground up for preschool, elementary, and high school.

Maple Bear is one of the fastest growing private education brands in the world. Started only 16 years ago, it is present today in 32 countries. There are currently more than 44,000 students in 550 Maple Bear Early Childhood, Elementary, and High Schools operating in Bangladesh, Bulgaria, Brazil, China, Guatemala, Hong Kong, India, Korea, Malaysia, Mexico, Morocco, Nepal, Oman, Peru, Philippines, Romania, Serbia, Singapore, Sri Lanka, Thailand, Turkey, UAE, Ukraine, USA, and Vietnam. New Maple Bear schools will be opening soon in Albania, Argentina, Australia, Kenya, Portugal, and Spain.

With its founding roots in North Vancouver, British Columbia, Canada, Maple Bear Global Schools team members and faculty work and live in many different provinces across Canada. The company has offices in Vancouver, Winnipeg and Toronto, as well as subsidiary offices on all continents.

