

Press Release
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Kinderpedia – featured at CES 2023, Las Vegas

The school management and communication platform is present at CES 2023, the most influential tech event worldwide, taking place between January 5th and 8th at the Las Vegas Convention Center. Kinderpedia is part of Romania's first national delegation present with a stand at the global event.

Kinderpedia is the complete digital solution for school management and communication, recognised internationally for innovation and social impact. The platform helps education institutions simplify their administrative work, save time and foster a dynamic communication between students, teachers and parents. To date, it is used by schools and childcare centres in more than 25 countries. The all-in-one platform and app covers five major areas of digital transformation of every school or nursery: school management, classroom management, i.e. electronic gradebook and all related features, student progress tracking, parent engagement and school financial management. Kinderpedia is scalable, it is cloud based, multi-language and multi-currency. The solution is accessible on the web and through native mobile apps for both school and family.

<u>CES</u> is the most influential tech event in the world — the proving ground for breakthrough technologies and global innovators. This is where the world's biggest brands do business and meet new partners, and the sharpest innovators hit the stage. This year, more than 3200 companies, from 173 countries, territories & regions are represented at the fair and more than 4700 media are registered. Owned and produced by the Consumer Technology Association (CTA)®, CES features every aspect of the tech sector for more than 50 years.

Kinderpedia recently marked its debut in the United States, through its collaboration with Brave Generation Academy, a highly innovative and disruptive international chain of schools, born in Portugal, which expanded to Spain, Italy, Netherlands, South Africa, Kenya, Namibia, Mozambique and Florida, The United States.

"The international expansion of Kinderpedia is currently focused on Europe and the Middle East. Nevertheless, the opportunity to participate in such a large-scale international tech event as CES is key to our growth because all eyes and ears are now pointed towards Las Vegas. The event attracted decision makers from leading tech companies and media representatives from all corners of the world. Being here is a great recognition of our solution's innovative character and of our impact so far, as well as an amazing opportunity to take the transformation we are envisioning in education one step further." stated Daniel Rogoz, Co-Founder and CEO of Kinderpedia.

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Kinderpedia, alongside other innovative Romanian startups and enterprises such as Adapta Robotics & Engineering, Cluster Power, Code Agile, Electroarges, Future Tense Technologies, Rinf Outsourcing Solutions, Stone Soup Tech, Web Win Group Net, will be featured until Sunday, January 8th, at **Venetian Expo Hall D, Booth 55421**. The delegation has been organised by the Romanian Association for Electronics and Software Industry, Timisoara branch (ARIES-TM), with the support of the Ministry of Entrepreneurship and Tourism (MAT) and the US Embassy in Bucharest.

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About Kinderpedia

<u>Kinderpedia</u> is an innovative platform and app for education that provides all the digital infrastructure necessary for educational institutions to work smart and communicate efficiently and transparently, both in the classroom and with families.

Kinderpedia helps the staff of schools and kindergartens save 6 to 9 hours a week of their administrative time and to focus their efforts on the teaching act. It offers complete class management functionalities - daily schedule, attendance, grade book, homework module, remote video teaching, documents storing and distribution - which make it the optimal solution for schools. It improves parent engagement in education through a secure and easy-to-use interface. It offers managers a permanent perspective on all activities and communication in school or kindergarten.

Built to aid education institutions across the world, Kinderpedia is securely hosted in cloud, on AWS, it is multi-language and multi-currency, and it works as a native mobile app on Android and iOS for both teachers and families. 2,000 schools and kindergartens are registered on Kinderpedia today, from more than 25 countries. The solution connects more than 200,000 student with 25,000+ teachers.

